



Lemonade Days Sponsorships & Benefits



Sponsorship Levels & Investment

*Preserving the Past * Celebrating the Present * Building the Future*

	\$750 Bronze	\$1250 Silver	\$1500 Gold	\$2500 Platinum	\$5000 Leading	\$10,000 Presenting	\$20,000 Partner
Year-Round DPT & Lemonade Days Sponsor					*	*	*
Carnival Ride Wristbands for Lemonade Days (Covers all 5 days)	2	4	6	8	10	15	20
Company Name/Brand Logo featured on banners displayed on-site	*	*	*	*	*	*	*
Lemonade Days Sponsor storefront Window Decal	*	*	*	*	*	*	*
Company Name/Brand Logo on official festival tshirts (worn by staff and sold to attendees)	*	*	*	*	*	*	*
Access to the Sponsor Appreciation Booth throughout Lemonade Days (plus naming rights as mentioned below)	*	*	*	*	*	*	*
10' x 10' on-site booth at Lemonade Days			*	*	*	*	*
"Lemon Squeeze" Insulated Cooler Tote Bag for food & drinks			*	*	*	*	*
Company Name/Brand Logo on Lemonade Day's website (on sponsor page, no link)	*	*	*	*			
Company Name/Brand Logo (Live Link) on the DPT Website (Top tier of sponsor page) AND the Lemonade Days Website Page					*	*	*
Company Name/Brand Logo on the Donaldson-Bannister Farm Kiosk and listed in the Cheek-Spruill Farmhouse History Room					*	*	*
Priority Reservations for Annual DPT Special Events					6	8	8
Complementary DPT membership for employees (Keeper of the Land level)					6	6	6
Company Name/Brand Logo in our quarterly e-newsletter					*	*	*
Facility Rental at the Donaldson-Bannister Farm (Monday-Thursday, 9am-5pm, subject to availability)					1-day	1-day	2-day
Company display of products and/or services with the opportunity to conduct customized brand-enhancing activities throughout Lemonade Days						*	*
Company Name/Brand Logo featured on Social Media marketing campaign for Lemonade Days						*	*
Company Name/Brand Logo displayed on DPT's 4th of July Parade Banner						*	*
Sponsor Recognition as partner for all DPT Educational offerings (HistoryAlive, etc. - advertising & signage)						*	*
Sponsor Recognition for Camp Flashback Summer Camp offerings (advertising & signage)						*	*

Dunwoody Preservation Trust

P.O. Box 888658 | Dunwoody, GA. 30356-0658 | (770) 668-0401 | DunwoodyPreservationTrust.org

Named as the <i>Presenting Sponsor</i> for the Sponsor Appreciation Booth at Lemonade Days	*
Company Name/Brand Logo on Friday's Lemonade Day ride wristbands - 2nd Highest Attendance Day	*
Company Name/Brand Logo on Saturday's Lemonade Days ride wristbands - Highest Attendance Day	*
Named as the <i>Partner Sponsor</i> for the Dunwoody Idol singing competition at Auditions & Lemonade Days (seen by 80,000 average attendance to Lemonade Days) -	*

Sign up NOW for an additional \$250 and be a 2020 Apple Cider Days Sponsor as well

Company Name/Brand Logo featured on all printed materials - banners, flyers, ads, etc.

Company Name/Brand Logo on the Apple Cider Days website

Company Name/Brand Logo on event banner at the Donaldson-Bannister Farm the month before Apple Cider Days

Onsite booth at VillageFest Fun on the Farm at the Donaldson-Bannister Farm