



# Business Sponsorships

## Sponsorship Levels & Investment

Preserving the Past \* Celebrating the Present \* Building the Future

	\$250 Supporter	\$500 Advocate	\$1500 Promoter	\$2500 Champion	\$5000 Leading	\$10,000 Presenting	\$20,000 Partner
Company Name/Brand Logo on the Donaldson-Bannister Farm Kiosk and listed in the Cheek-Spruill Farmhouse History Room	*	*	*	*	*	*	*
"Sponsor" sticker or magnet for your business	*	*	*	*	*	*	*
Priority Reservations for Annual DPT Special Events	2	4	4	6	6	8	8
Complementary DPT membership for employees (Keeper of the Land level)	1	2	2	4	6	6	6
Company Name/Brand Logo in our monthly e-newsletter		*	*	*	*	*	*
Company Name/Brand Logo on DPT's website (sponsor page, no link)	*	*					
Company Name/Brand Logo Website Link on DPT's website (sponsor page)			*	*			
Company Name/Brand Logo (Live Link) on the DPT Website (Top tier of sponsor page) AND the Lemonade Days Website Page					*	*	*
Facility Rental at the Donaldson-Bannister Farm (Monday-Thursday, 9am-5pm, subject to availability)			3-hrs	4-hrs	1-day	1-day	2-day
Carnival Ride Wristbands for Lemonade Days (Covers all 5 Days)			2	4	10	15	20
10'x10' onsite booth at Lemonade Days					*	*	*
"Lemon Squeeze" Insulated Cooler Tote Bag for food & drinks					*	*	*
Company Name/Brand Logo featured on banners at Lemonade Days					*	*	*
Company Name/Brand Logo placed on official Lemonade Days t-shirts work by staff and sold to attendees					*	*	*
Access to the Sponsor Appreciation Booth throughout Lemonade Days (plus naming rights as mentioned below)					*	*	*
Company display of products and/or services with the opportunity to conduct customized brand-enhancing activities throughout Lemonade Days						*	*
Company Name/Brand Logo featured on Social Media marketing campaign for Lemonade Days						*	*
Company Name/Brand Logo displayed on DPT's 4th of July Parade Banner						*	*
Sponsor Recognition as partner for all DPT Educational offerings (HistoryAlive, etc. - advertising & signage)						*	*
Sponsor Recognition for Camp Flashback Summer Camp offerings (advertising & signage)						*	*
Named as the <i>Presenting Sponsor</i> for the Sponsor Appreciation Booth at Lemonade Days						*	
Company Name/Brand Logo on Friday's Lemonade Day ride wristbands - 2nd Highest Attendance Day						*	
Company Name/Brand Logo on Saturday's Lemonade Days ride wristbands - Highest Attendance Day							*
Named as the <i>Partner Sponsor</i> for the Dunwoody Idol singing competition at Auditions & Lemonade Days (seen by 80,000 average attendance to Lemonade Days)							*