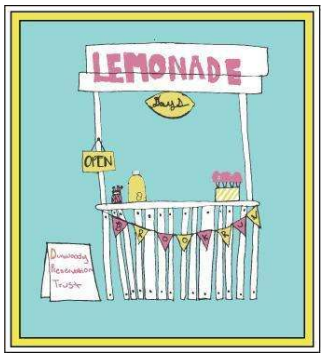

Dunwoody Preservation Trust

Lemonade Days Festival

Sponsorship Benefits

Since 1999, Dunwoody Preservation Trust has brought you Lemonade Days. A five-day City of Dunwoody Signature Event that brings approximately 30,000 visitors to Brook Run Park. From thrilling carnival rides and amazing food to an artesian Country Store and a Peak Performance Racing Series 5K Run, there is something for everyone no matter what the age and that means prime marketing opportunities for your business.

Our sponsor benefits are amazing! Your company and brand will be exposed to thousands of festival goers during the five days and in advertising and social media campaigns pre-event and on site.
As always, 100% of your sponsorship dollars will go towards continuing our mission of saving Dunwoody's historic heritage for generations to come as we work together to preserve the past, celebrate the present and build the future.

Lemonade Days is a Dunwoody signature event produced by the Dunwoody Preservation Trust for the purpose of funding its mission.

Dunwoody Preservation Trust is a 501[c][3]

Dunwoody Preservation Trust

P.O. Box 888658 | Dunwoody, GA. 30356-0658 | (770) 668-0401 | DunwoodyPreservationTrust.org

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Lemonade Days Sponsorships & Benefits

Sponsorship Levels & Investment *Preserving the Past * Celebrating the Present * Building the Future*	**$750 Bronze**	**$1250 Silver**	**$1500 Gold**	**$2500 Platinum**	**$5000 Leading**
Carnival Ride Wristbands for Lemonade Days (Covers all 5 days)	**2**	**4**	**6**	**8**	**10**
Company Name/Brand Logo on Lemonade Day's website (on sponsor page, no link)	*	*	*	*	*
Company Name/Brand Logo featured on banners displayed on-site	*	*	*	*	*
Lemonade Days Sponsor Storefront Window Decal	*	*	*	*	*
Company Name/Brand Logo on official festival t-shirts (sold to attendees and worn by staff)	*	*	*	*	*
Access to the Sponsor Appreciation Booth throughout Lemonade Days	*	*	*	*	*
10' x 10' on-site booth at Lemonade Days			*	*	*
"Lemon Squeeze" Insulated Cooler Tote Bag for food & drinks			*	*	*
Additional DPT Business Sponsorship Benefits					*

Do you provide matching funds for your employees?

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Save Time & Sign Up Now to be a Apple Cider Days Sponsor Too!

2nd Saturday In November Noon-5:00pm

Donaldson-Bannister Farm

4831 Chamblee Dunwoody Road, Dunwoody

<u>Barn Raiser Sponsorship Benefits:</u> $1,000

- Prominent Placement of Logo in Social Media Campaign.
- Host of "Friday at the Farm" Facebook Live Video Prior to Apple Cider Days.
- Listing of Company as Leading Sponsor in November DPT E-Newsletter.
- Logo Displayed on Farm Kiosk during November with Apple Cider Days.
- Logo on All Event Banners and Flyers.
- Logo Prominently Displayed on All Event Ads.
- Logo on The Apple Cider Days Page of DPT Website.
- On Site Booth at The Donaldson-Bannister Farm.

<u>Harvester Sponsorship Benefits:</u> $250

- Logo on All Event Banners and Flyers.
- Logo Prominently Displayed on All Event Ads.
- Logo on The Apple Cider Days Page of DPT Website.
- On Site Booth at The Donaldson-Bannister Farm.

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